

Strategic Planning & Branding and Identity Steering Group

Co-Chairs:

Dr. Guillermo de Veyga, VP, Strategic Initiatives & University Relations
 Dr. David Fuentes, College of Education
 Dr. Eileen Lubeck, Dean of Students

Dr. Barbara Andrew, Dean, University Honors College
 Allison Boucher-Jarvis, VP, Human Resources
 Dr. Miki Cammarata, VP, Student Development
 Dr. Matt Crick, CAHSS, Faculty Senate Liaison
 Dr. Sue Gerber, AVP, Institutional Effectiveness
 Stuart Goldstein, VP, Marketing and Public Relations
 Tim Lever, Director, University Budgets & Financial Planning
 Loretta Mc Laughlin Vignier, Chief of Staff to the President & Board of Trustees
 Dr. Joshua Powers, Provost and Senior Vice President for Academic Affairs
 Dr. Sean Wilson, CAHSS, AFT Liaison

**Chairs of the Strategic Planning Working Groups are members*

Strategic Planning Working Groups

1. ALT Credentials:*

Dr. Steve Betts, CCOB
 Dr. Jonathan Lincoln, Associate Provost, Curriculum and International Education
 Bernadette Tiernan, Executive Director, Continuing and Professional Education

2. Decolonizing:*

Yolany Gonell, Director, Center for Diversity and Inclusion
 Dr. David Jones, Chief Diversity Officer
 Dr. Vidya Kalaramadam, CAHSS

3. Mission:*

Dr. Mark Ellis, CAHSS
 Dr. Joshua Powers, Provost and Senior Vice President for Academic Affairs

4. Attrition:*

Francisco Diaz, Associate Vice President, Student Development
 Dr. Michael Gordon, CAHSS
 Linda Refsland, Executive Director, Academic Success

5. Adult Learners:*

Dr. Anita Kumar, COE
 Patrick Noonan, Director of Transfer Programs and Special Sessions
 Dr. Kara Rabbit, Associate Provost for Academic Initiatives

Branding & Identity Working Group

Chair:

Stuart Goldstein, VP, Marketing and Public Relations

Mary Alice Barrows, Interim Director Career Development
 Dr. Miki Cammarata, VP, Student Development
 Dr. Shan Feng, CCOB
 Pam Ferguson, VP, Institutional Advancement
 Dr. Bela Florenthal, CCOB
 Kevin Garvey, Associate VP of Administration
 Dr. Amy Ginsberg, Dean, COE
 Samantha Green, Associate VP of Finance
 Dr. Martin Gritsch, Associate Dean, CCOB
 Dr. Sandy Hill, Associate Provost, Academic Affairs
 Cole Rinck, Senior Associate Director, Athletics/Rec.
 Eric Rosenberg, Chief Information Officer
 Dr. Reg Ross, VP, Enrollment Management
 Mary Beth Zeman, Senior Director, Public Relations

Academics

(Conversation Facilitators)
 Dr. Amy Ginsberg, Dean, COE
 Dr. Michele Cascardi, Dean's Fellow, CAHSS

Affordability

(Conversation Facilitators)
 Dr. Reg Ross, VP, Enrollment
 Dr. Siamack Shojai, CCOB

Student Support

(Conversation Facilitators)
 Dr. Miki Cammarata, VP, Student Development
 Carmen Ortiz, Executive Director, EOF